

## What is Evoke?

Evoke from BlueFinity, is a rapid App development platform designed to provide for the fast development and deployment of mobile, desktop and web apps. Evoke allows you to build business apps and extend enterprise applications, for your customers, employees and partners in a fraction of the time and cost of regular methods.

Based on a single design and code base, Evoke will support the deployment of Apps across multiple platforms and devices. Through Evoke you can dynamically change a single user interface so that multiple sizes, types and operating systems of these devices are provided for, presenting the users of each device with optimum visual displays. All the regular devices are supported including the iPad, iPhone, Android and Windows phone, plus Windows, Linux and Apple desktop.



Evoke's powerful designer provides you with all you need to produce quality apps to meet your current business requirements. You can quickly build your user interfaces, define and manage your data and employ Evoke guidance and business logic to create your app. Then as requirements change the Evoke designer allows for speedy customisation of your app, where the single design structure means you only have to make your changes once and immediately generate the app for your multiple devices.

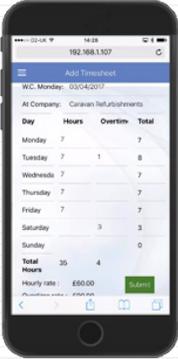


Data management is a fundamental design feature of Evoke as it presents you with multiple options as to ways to design your apps without being restricted by the way your data is held. You can access different databases, different types of databases and combine information for optimum use in your app design. Your apps can be fully integrated with back-end systems and you can obtain immediate synchronisation of data between your user devices and your back-end databases and systems.



How you elect to deploy your apps is completely your choice as Evoke will support the generation of Web apps, Hybrid apps or you can generate industry standard Visual Studio and Xamarin projects to deploy as native apps or to form part of your onward development program. Migrate from web apps to hybrid to native, all are supported through Evokes single design structure.

With Evoke you are also able to safeguard against escalating future costs. The product's flexible and customisable apps along with Evoke's powerful run-time libraries will enable you to adapt to ever changing technologies and business requirements. Together with Evoke's adherence to Application Lifecycle Management to support the entire development, management and customisation process, the powerful options and growth paths open to you through Evoke are unlimited and most importantly will future proof your Apps.



## The Future of Creating Powerful Business Apps for MultiValue and SQL Applications



Evoke allows any organisation to develop sophisticated full functioning mobile and web apps, that will extend whatever enterprise or backend applications you already have, both quickly and effectively. Evoke will work alongside whatever databases your business already has or intends to have in the future.

**If you want to benefit from leveraging industry standard technologies like ASP.NET, HTML5/CSS/JavaScript, XAML, C#, Xamarin, etc without being an expert, Evoke is the product for you!**

### Simplify

- 🌀 Fewer SDKs
- 🌀 Fewer Skill Sets
- 🌀 Fewer Tools
- 🌀 Easier Maintenance

### Unify

- 🌀 Single Design
- 🌀 Single IDE
- 🌀 Single App API

### Accelerate

- 🌀 Less Coding
- 🌀 Less Complexity
- 🌀 More Re-Use